

# State of Waikiki

## "Continuing to be Clean and Safe"

Provided to you by:  
 WAIKIKI BUSINESS IMPROVEMENT DISTRICT ASSOCIATION (WBIDA)

### WBIDA Crew Highlight: Kekoa (Koa) Duguran

This month, we are proud to highlight a WBIDA crew member, Kekoa (Koa) Duguran. As a cleaning ambassador, Koa was recently hired to be a part of the pressure washing team.

Koa's manager tells us why he is such a great representative of aloha hospitality and the WBIDA:

*[He] is easily spotted by his big smile – a smile that shines through his properly worn mask! You can typically find Koa operating our pressure washing trike, riding around the streets of Waikiki and keeping our sidewalks clean. He brings a lot of energy and positivity to the team, and constantly seeks to uplift those around him."*

**At a glance...**

Name: **Kekoa (Koa) Duguran**  
 Position: **Cleaning Ambassador**  
 Tenure with WBIDA: **3 months**



Photo courtesy of Julie Plant

### HPD's P.E.A.C.E. Program

Announced at the 2021 Visitor Public Safety Conference, HPD has a program under the District 6 command of Major Mark Cricchio. PEACE Waikiki is a multi-tiered approach to handling chronic complaints (including homelessness) in Waikiki and involves coordinating various units and resources within, and outside, of HPD.

**SINCE THE START OF FEBRUARY, P.E.A.C.E. HAS ACCOMPLISHED...**

- 144 contacts with homeless individuals, 70 accepted assistance
- 13 operations resulting in 425 citations and 61 arrests

- P = PROACTIVE**
- E = ENFORCEMENT**
- A = AGAINST**
- C = CRIMINAL**
- E = ELEMENTS**

**First Emphasis: Education and Outreach**

- Coordination with Waikiki businesses to provide security tips
- Meeting with residences for neighborhood watch groups
- The Community Policing Team and homeless service partners provide information

**Second Emphasis: Strict Enforcement**

- Zero tolerance for criminal acts; If you commit a crime, you will be cited/arrested
- Mayoral Orders, park rules, public drinking, drug use, quality of life, bicycles and skateboards

Please contact Major Cricchio or the WBIDA for comments and suggestions on P.E.A.C.E.

The WBIDA crew are working every day of the week, to continue to provide continuity for a clean and safe Waikiki District, with emphasis on cleaning, disinfection, and safety. Monthly statistics for February are in the table to the right.

COVID-19 continues to have the greatest positive impact on the number of individual pieces of infrastructure cleaned, resulting in over a 150% increase to disinfection points in the District, as compared to the same month last year.



### Service Statistics, 2020 vs. 2021

	February	
	2020	2021
Infrastructure Cleaned	9,366	<b>24,178</b>
Trash Collected (# of bags)	1,427	<b>700</b>
Trash Collected (lbs)	21,405	<b>10,500</b>
Pressure Washing (sq ft)	292,001	<b>265,296</b>
Stickers, Graffiti Removed	477	<b>334</b>
Interactions Served	55,359	<b>8,808</b>
Bike Patrol (miles)	1,025	<b>1,162</b>
Sit-Lie Advisories	557	<b>321</b>
Private Property Assistance	355	<b>182</b>

**Reach out to us...**

If you have questions, please contact us at [mail@waikikibid.org](mailto:mail@waikikibid.org).